

OxLEP Business Celebration Event 2023 Awards

Business Hero's



Name of the business	<p>Outside ideas Ltd.</p> <p>We also run 2 additional brands under the company: Mastermind9 which facilitates Mastermind groups for solo and micro business owners and Networking in... which is a business networking group.</p>
<p>We're innovative because we utilise technology to run our business which serves upwards of 100 clients completely online. In doing so, whilst being considerably better for the environment (albeit not perfect) we are able to offer a vastly reduced price point for all of our services than would be achievable alternatively.</p> <p>We're impactful because our price point makes us affordable to most small business owners and as such, we are able to help greater numbers of people. Our clients will tell you that the relationships that they have with others in their Mastermind9 Groups are the strongest business relationships that they have ever had. Its also worth noting that our workshop, the power of dreams has led to 2 families relocating hundreds of miles to live in the place they want to be.</p> <p>The Alliance community, which we refer to as our gang, has grown to be a band of brothers and sisters supporting one another, celebrating entrepreneurship, and navigating through its highs and lows.</p> <p>I deserve to win local business hero because we've helped lots of local people to grow their businesses. Our greatest success was helping one client to free himself from the day-to-day burden of his business so he could take his first 2-week holiday in 24 years. Financially, we helped a client go from £120k to £1.6 million over 4 years.</p>	

I won Nationwide Networker of the Year last year which was a long-held dream. I've raised more than 12k over the past 4 years for charities including Action for Children, Alzheimer's Society Ronald McDonald House & Special Effect.





