

# Flash Buzz

Business Showcase 2024

Flashbuzz is one of Oxfordshire's most exciting video production companies.

Since 2018 Flashbuzz has been partnering with ambitious brands to create stunning video content. They have now taken the plunge into writing their own screenplay which is gaining interest from major broadcasters and film festivals around the world.

We received an email from OxLEP with regards to the Cherwell Business Adaption Fund, which they delivered that we are eligible to apply for. So, I applied for the grant to allow me to purchase a Netflix approved camera and some cinema lenses.

We've entered some film festivals and we're winning awards for the film that was shot on the Netflix approved camera that OxLEP helped us to purchase. It's been shown at film festivals in Amsterdam, California, Los Angeles, Sydney Australia and India, to name a few.

OxLEP played a big part in Rob's success story. The short film really is capturing people's imagination. I've had hundreds of tapes from actors in London wanting to be part of it. One of them was like 'I'm currently filming with Idris Elba at the moment'. How brilliant is that?



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*I've always loved films and I studied filmmaking and video production in college. It wasn't however, until I won a film bursary and a large innovation competition whilst working in the public sector that I realised I could do this for a living!*

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## A whole new opportunity for the company on an international scale

This really has kicked off a whole new opportunity for the company on an international scale. We've been able to use industry leading equipment, which we wouldn't have if it wasn't for OxLEP's funding support. They personally reached out to me & highlighted the funding that's available which is amazing. We had one to one support & they were genuinely interested in the short film & wanted to watch the trailer. I would say to anyone with a business in Oxfordshire, get in touch with OxLEP and see what support opportunities there are for you. It might change everything for you. It has for me. I can now say I am an international award winning film director. Wow!