

Flo's Trading

Impact Report 2024

Founded in 2018 by local residents, People, Place and Participation Ltd. was born out of a desire to breathe new life into the former Children's Centre. Today, that once deserted building has transformed into Flo's – The Place in the Park, a cherished community hub that draws in both locals and visitors alike.

At the heart of Flo's is our community café, open daily, offering a delicious array of healthy food, drinks, and snacks.

Our commitment to sustainability shines through in our plastic-free Refill Shop, where customers can purchase everyday essentials while minimising environmental impact. We are also proud to host a Forest School Nursery, where children's love for learning and the outdoors flourishes.

Flo's serves as a beacon of community support, with dedicated teams delivering programmes that promote equity and social enterprise. Our café plays a vital role in supporting vulnerable community members, offering free meals every Monday and to children during school holidays.

Looking forward, we are refining our strategy for 2025-2030, building on our strong community foundations. Currently, around 20% of our income is grant-funded, but we aim to strengthen our ethical business model to reduce reliance on grants.



The support from OxLEP has enabled us to learn and grow with real purpose. The investment that we put into our marketing plan and business development has encouraged us to look at our business in new ways that we believe will have a long-term impact.

In the next few years, we envision expanding our building to enhance community workspaces and trading capacity. We are actively fundraising for this capital investment.



Building a brand around family values and passion for the environment

Recent marketing and signage improvements have boosted footfall, and new projects, including a café hatch and a mural by a local artist, are set to further enrich our vibrant park setting.

