

The Oxford Health Company

Business Showcase 2024

The Oxford Health Company (TOHC) is located in Bicester, Oxfordshire and is the proud owner of the brands Oxford Vitality and Oxford Contract Manufacturing. They specialise in the manufacture and supply of consumer ready vitamins and food supplements which are distributed worldwide.

They started off making their own branded vitamin supplements, Oxford Vitality, and selling on eBay and other online channels. They did this for about a year and then over time they were gaining interest from sellers asking how they were selling such good products at such competitive prices. This transitioned them into contract manufacturing, so producing other people's products. That continued to grow and TOHC are now an established contract

manufacturer for vitamins and supplements for a whole host of brands, large and small, all over the world.

TOHC have received a raft of business support from OxLEP Business. We connected with OxLEP and engaged in the mentoring programmes they were offering. Within this we discussed an array of subjects, things like HR & talent, scaling-up & innovation. The OxLEP advisors came into our business and talked through our plans, general strategy and how we could free up our time to focus on business growth. Alongside the one-to-one mentoring, the team at TOHC engaged with OxLEP's Peer Networks and were also successful in receiving a grant from Cherwell District Council's Business Adaptation Fund (CBAF) delivered by OxLEP Business.



The CBAF grant was a good process to go through as it makes you think what you are trying to achieve and why you are trying to achieve it.



Speedy growth has allowed us to create more jobs

We were successful with our application & with this funding we built a new mezzanine floor in the factory & bought new specialist manufacturing equipment.

These grants have enabled us to speed up getting the projects we want and have massively increased the capacity of products we are producing. Plus, we can now do it all in house, under one roof. This speedy growth has allowed us to create more jobs as well which is great. 5 years ago we only had 12 staff and now we are over 60 members of staff.