

Growth Hub Newsletter

April 2025

Support for your business

Enterprise Oxfordshire is the Growth Hub for Oxfordshire, simplifying the business support landscape and helping individuals and businesses to connect more easily. We are here to help SMEs and entrepreneurs find the support they need, offering prompt, friendly, impartial advice. We signpost businesses to the right no cost business support both locally and nationally.

Get started...

Complete Enterprise Oxfordshire's Business Support Tool to get started and receive your business support plan signposting you to profit boosting, market growing, fully funded business support:

Business Support Tool

If you have any questions or requests for support please email us directly at business@enterpriseoxfordshire.com



Celebrating Business Start-Up and Success

On Thursday 27th March we took the opportunity to celebrate <u>West Oxfordshire</u> <u>District Council</u> and <u>Cherwell District Council</u> businesses and hearing inspirational stories!

Enterprise Oxfordshire delivered the programme on behalf of West Oxfordshire District Council and Cherwell District Council, with the project funded by the UK Government through the UK Shared Prosperity Fund (SPF). The West Oxfordshire and Cherwell businesses that have received support through the fund joined together to network and share success stories.

The inspiring afternoon hosted over 100 passionate entrepreneurs and small business leaders. The event kicked off with networking, where attendees could mingle, exchange ideas, and lay the foundation for future collaborations.

The programme funders, West Oxfordshire District Council and Cherwell District Council, shared their ambitions for small business success, and Helen Brind Enterprise Oxfordshire's Head of Business and Skills spoke about the key outputs from the programmes.

Special thanks to our Keynote speaker Rachel Hicks from <u>Sky Wave Distillery</u> who gave a presentation on Personal Resilience in Business. Rachel also shared valuable insights on navigating challenges and maintaining motivation.

The business support received by these businesses and the success stories were also shared in the room.

Comments shared by attendees where;

'Very inspiring and positive environment to give confidence to new entrepreneurs'

'Thank you <u>Ant Parsons</u>, <u>Helen Brind</u> and everyone else behind the scenes for all the business support, and for hosting this fun and inspiring event. I had a great afternoon, and it was wonderful to finally meet some of the people I had spoken to virtually in real life. Looking forward to seeing what the next chapter holds...'





Events

All our planned fully funded events can be accessed and booked here:

View Events

Focus on Finance Tue, 8 Apr 2025 10:00 - 12:00 BST - Online

Book



Are you confused about identifying the best source of finance for your business? Over 1,000 businesses have told OxLEP that they want to improve how they access finance after all, finance is the fuel that will help your business to grow and succeed. We know that the funding landscape can seem complex, which is why we're teaming up with the British Business Bank to help guide you through the various sources of funding available, along with the advice and support required to access it.

Why attend?

- Learn about the different sources of finance available for your business some of which you may not have thought about before
- Hear from a panel of experts who can share their experiences of accessing different types of funding

To explore questions such as:

- What are the funding options along my business journey term debt, asset, invoice, equity etc
- What finance is right for me?
- What does an angel/VC investor look for in an opportunity?
- How can I approach potential investors?
- And many more...

Get Your Business Net Zero Ready! Tue, 15 Apr 2025 09:30 - 11:30 BST - Online

Book



This event will help you to take the critical first / next step on your Net Zero journey. Market pressure is mounting and this is only going to increase. For instance, every supplier to the NHS (with a contract over £10k) now has to have a carbon reduction plan and commit to Net Zero. Soon enough this will spread to every contract and market across the UK and beyond. Every customer will expect you to be taking action!

But don't panic, there are tools and experience available to help small businesses to take action, and this Masterclass will walk you through a selection of these.

Before the Masterclass, if you wish to prepare a first version of your business carbon footprint so you are ready with questions, we recommend visiting: https://businessclimatehub.org/how-it-works/



Oxfordshire Net Zero Business Support

Oxfordshire Greentech

Oxfordshire Greentech is a business network supporting the growth of the low-carbon sector in Oxfordshire. We bring together businesses and organisations to encourage innovation, collaboration and knowledge transfer, to facilitate the transition towards a sustainable, low carbon future in Oxfordshire and the world.

Learn More

Energy Saver app

Energy Saver App is a new, free mobile app from Oxfordshire County Council that will help you save money on your home energy bills (on average 8% or over £200 a year) and reduce your household emissions.

Learn More

The Mycelium Map

The Mycelium Map connects people in their local communities to take action on climate change.

Learn More

The Low Carbon Oxford Project (LCOP)

The Low Carbon Oxford Project (LCOP) looks to match organisations in Oxford who require funding with businesses who are keen to support decarbonisation projects in the city

Learn More

The Good Waste Charter

The Good Waste Charter is a strategic waste plan drafted by Cherwell Collective's WISH project to guide local policy and action. WISH is a county wide partnership seeking to build infrastructure in Oxfordshire for the first truly circular economy in the UK.



The aim of the Good Waste Charter is to guide local policy and action, setting a standard for good waste practices for individuals and businesses locally. We are interested in very practical decarbonization efforts, helping people build habits around buying and wasting less stuff and keeping the stuff we have in circulation. Our focus is linking businesses to support tighter, local supply chain resilience. We think with good policy we have an opportunity to build meaningful economic resilience, to support our local businesses, to reduce costs and increase profit margins as well as have a meaningful impact on climate resilience.

For more information see attached 'Oxfordshire Good Waste Charter' PDF.

Learn More



Oxfordshire Business Support

Other Resources:

As part of our ongoing commitment to provide the best possible service to Oxfordshire's SME's we always ensure that other services and opportunities which may be available to business within Oxfordshire are highlighted and signposted.

Learn More

Oxford Business Bulletin from Oxford City Council - a one-stop-shop for business and economy news in the city

Oxford City Council is committed to building a fairer, more inclusive economy that benefits everyone. The Oxford Living Wage, creating affordable workspaces, and supporting local businesses through initiatives like the Oxfordshire Inclusive Economy Partnership or Match My Project, the Council wants to ensure that Oxford's success benefits everyone.

To help keep you in the loop, they've launched the Oxford Business Bulletin. A monthly newsletter, which will keep you updated on latest business and economic news relevant to the city.

You can expect updates and news articles from the Council, relevant economic trends and highlights, explainers about the Oxford Economic Strategy, Business Rate information, project updates and other useful information to help you navigate Oxford's business landscape. The best bit? It's all in one place! Sign up today and lets build a stronger and fairer Oxford: **Learn More** https://public.govdelivery.com/accounts/UKOCC/signup/43991

Business & IP Centre Oxfordshire

Located at the Oxford Westgate Library Supporting Oxfordshire residents to start, protect and grow their own business.



Learn More

OSEP

OSEP provides support, empowerment, and advocacy for local social enterprises, enterprising charities, and purposeful businesses in Oxfordshire. OSEP, a local Social Enterprise itself, plays a crucial role in fostering a community where businesses prioritise positive societal impact alongside their financial success.



Email: <u>hello@osep.org.uk</u>



Non Enterprise Oxfordshire News/Events

Southern Oxfordshire

<u>Visit Southern Oxfordshire website</u> and the <u>events</u> <u>calendar</u> for a full list of all activities that are available in South Oxfordshire and Vale of White Horse.

Learn More

The Oxford Magazine: What's on in Oxfordshire

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Oxfordshire County Council News

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Experience Oxfordshire: What's on

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If you have anything you would like sharing in future editions please email: business@enterpriseoxfordshire.com